



|         |                                  |            |                  |
|---------|----------------------------------|------------|------------------|
| CLIENT: | Feeny Chrysler – Midland         | PHONE #:   |                  |
| SPOT:   | FEENY-T180304 March Feeny Fun V4 | FAX # :    | (Ram Truck Spot) |
| LENGTH: | :30                              | SALES REP: |                  |
| DATE:   | 3/12/2018                        | PRODUCER   | A. Dennis        |
|         |                                  | :          |                  |

| GRAPHICS   | Video  | AUDIO   |
|--|--|---|
| <p>Feeny Logo<br/>Chrysler – Dodge- Jeep – Ram Logos<br/>Eastman Ave – Midland</p>  <p><b>2018 Ram 1500 Big Horn Quad Cab<br/>Lease From Just \$164/mo</b><br/>Lease for 24 months, 10,000 miles per year for qualified lessees with approved credit. \$1,000 down. Must qualify for Chrysler Employee Pricing, and Conquest Lease offers. Tax, title, license and destination fees extra. Other restrictions apply. See dealer for details. Offer ends 3/31/18.</p> <p><b>2018 Ram 1500 Crew Cab Express<br/>Lease From Just \$189/mo</b><br/>Lease for 36 months, 10,000 miles per year for qualified lessees with approved credit. \$1,000 down. Must qualify for Chrysler Employee Pricing, and Conquest Lease offers. Tax, title, license and destination fees extra. Other restrictions apply. See dealer for details. Offer ends 3/31/18.</p> <p>Feeny Logo<br/>Chrysler – Dodge- Jeep – Ram Logos<br/>Eastman Ave – Midland<br/>Feeny.com</p> | <p>Mike on cam</p> <p>GFX – 2018 Ram Truck Month Logo</p> <p>GFX: 2018 Ram 1500 Big Horn Quad Cab</p> <p>GFX: 2018 Ram Crew Cab Express</p> <p>Mike On Cam</p> | <p><b>Jingle: (:04) Feeny makes car buying fun!</b></p> <p><b>Mike On Cam: (:04) “And you’ll have more fun with deals you’ll only find at Feeny!”</b></p> <p><u>Mike Voiceover: (:16)</u><br/>Get HUGE savings on new Ram pickups during Ram Truck Month at Feeny!</p> <p>Get <b>more</b> truck for <b>less</b> in a new, Ram Quad Cab Big Horn! Drive yours today for as little as \$164 a month!</p> <p>Or lease a new, Ram Crew Cab Express for an <b>incredible</b> \$189 a month!</p> <p><b>Jingle: (:03.5) Feeny makes car buying fun!</b></p> <p><b>Mike On Cam: (:02.5)</b><br/><b>“And saving money is fun, isn’t it!”</b></p> |

|         |                                  |            |                  |
|---------|----------------------------------|------------|------------------|
| CLIENT: | Feeny Chrysler – Midland         | PHONE #:   |                  |
| SPOT:   | FEENY-T180303 March Feeny Fun V3 | FAX # :    | (Ram Truck Spot) |
| LENGTH: | :30                              | SALES REP: |                  |
| DATE:   | 3/12/2018                        | PRODUCER   | A. Dennis        |
|         |                                  | :          |                  |

| GRAPHICS   | Video  | AUDIO   |
|--|--|---|
| <p>Feeny Logo<br/>Chrysler – Dodge- Jeep – Ram Logos<br/>Eastman Ave – Midland</p>  <p><b>2018 Ram 1500 Big Horn Quad Cab<br/>Lease From Just \$164/mo</b><br/>Lease for 24 months, 10,000 miles per year for qualified lessees with approved credit. \$1,000 down. Must qualify for Chrysler Employee Pricing, and Conquest Lease offers. Tax, title, license and destination fees extra. Other restrictions apply. See dealer for details. Offer ends 3/31/18.</p> <p><b>2018 Ram 1500 Crew Cab Express<br/>Lease From Just \$189/mo</b><br/>Lease for 36 months, 10,000 miles per year for qualified lessees with approved credit. \$1,000 down. Must qualify for Chrysler Employee Pricing, and Conquest Lease offers. Tax, title, license and destination fees extra. Other restrictions apply. See dealer for details. Offer ends 3/31/18.</p> <p>Feeny Logo<br/>Chrysler – Dodge- Jeep – Ram Logos<br/>Eastman Ave – Midland<br/>Feeny.com</p> | <p>Mike on cam</p> <p>GFX – 2018 Ram Truck Month Logo</p> <p>GFX: 2018 Ram 1500 Big Horn Quad Cab</p> <p>GFX: 2018 Ram Crew Cab Express</p> <p>Mike On Cam</p> | <p><i>Jingle: (:04) Feeny makes car buying fun!</i></p> <p><b>Mike On Cam: (:04) “And you’ll have more fun with deals you’ll only find at Feeny!”</b></p> <p><u>Mike Voiceover: (:16)</u><br/>Get HUGE savings on new Ram pickups during Ram Truck Month at Feeny!</p> <p>Get <b>more</b> truck for <b>less</b> in a new, Ram Quad Cab Big Horn! Drive yours today for as little as \$164 a month!</p> <p>Or lease a new, Ram Crew Cab Express for an <b>incredible</b> \$189 a month!</p> <p><i>Jingle: (:03.5) Feeny makes car buying fun!</i></p> <p><b>Mike On Cam: (:02.5)</b><br/><b>“And saving money is fun, isn’t it!”</b></p> |